

A Worldcon in Phoenix? You Betcha!



Convention Center—The Phoenix Convention Center was built in 1972 and has 120,000 sq. ft. of exhibition space plus several large, modern meeting rooms. In addition to the exhibition hall, there is the Phoenix Symphony hall, equally as modern and spacious as the exhibition hall. The acoustics in the hall are excellent (listen to the John Stewart Live album to see what we mean). The symphony hall will be linked to the two major hotels by closed circuit TV, thus enabling everyone to see things like the masquerade and Hugo presentations easily and clearly. The two halls are flanked by a full block of mall, well-lighted with fountains and sculptures.

Hotels—Across the street from the convention center is the Hyatt Regency Hotel, newly opened and beautiful. The hotel has two things of interest to Worldcon goers: an eight-story atrium-style lobby, and Hugo's Lounge.

Across the street from the Hyatt is the Adams Hotel (the cumulative ages of our facilities would not be enough to get you into grammar school). Many of Arizona's state laws were planned and lobbied for in the lobby of the old Adams Hotel. Between them, the two hotels have three large ballrooms and an assortment of meeting rooms ranging from the intimate to almost ballroom size. We have arranged for almost two thousand rooms to be booked in the two hotels and within close walking distance. We are not able to guarantee room rates at this time, of course, but an idea might be gotten from the 1976 convention rates offered by the two hotels: \$22 and \$18 respectively. Both hotels have swimming pools, and the Hyatt Regency has tennis and handball courts. The Hyatt also has a revolving restaurant set 24 stories above the Civic Plaza Mall and accessible by glass elevator. In addition, each hotel has a bar, a lounge, and a coffeeshop, one of which will be open twenty-four hours to facilitate congoers. Both hotels have coke and ice machines on each floor, which will be stocked as needed. The whole facility is just two blocks from the two bus stations, and two miles from the airport, with shuttle service available. (For further information on our two hotels please see the following pages for more specific data.)

The Committee—We are not old phans and tired, but then again, we are not the rankest of neos either. We have convention experience with two Leprecons, three Tuscons, four Desertcons, and an assortment of relaxicons. We are not hardened and set in our ways; we are flexible and innovative and we will do a good job on your Worldcon. The committee is chaired by Greg Brown, and he is aided by Carol Hoag, Jim Corrick, Curt Stubbs, Tim Kyger, Bill Patterson, Trini Ruiz, Rick Gellman, Louie Spooner, and the hordes of Arizona fandom.

"THE DESERT IS GREAT IN '78!"

VOTE PHOENIX FOR WORLDCON 36

HYATT REGENCY PHOENIX

734 Rooms

Adams & Second Sts., 85003. PHONE: (602) 257-1118; (800) 228-9000. KEY PERSONNEL: W.J. Oberlander, Sales Div.; Dick Perry, Sales Mgr.

LOCATION/TRANSPORTATION FACTS—Midtown hotel located in heart of business district across the street from Phoenix Civic Plaza. 4 miles and 10 minutes from Phoenix Sky Harbor Airport by courtesy car, limousine \$1.50 per person, airport bus \$1.50 per person, or taxi \$4.50. 9 blocks and 5 minutes from Union Station; taxi \$1.50. Highway access via 7th St., 10 blocks east, south to N-5 I-17 and I-W I-10.

ACCOMMODATIONS—Modern 20-story highrise with 8-story atrium lobby will offer 734 rooms including 47 suites with wet bars. All rooms will have individually controlled air conditioning, color TV, direct dial phones with message alert, hi-fi radio, personal alarm clock and sound-proof walls. Many will have oversized beds, balconies, full glass walls, oversized conversation area, bathroom carpet and dressing room. Groups are pre-registered.

DINING/ENTERTAINMENT—Planned facilities include a revolving rooftop restaurant and lounge, a gourmet restaurant, show lounge, coffee shop and several other bar/lounges. Hours & entree prices not established at time of printing.

SERVICES/FACILITIES/SHOPS—On premises newsstand, drugstore, beauty and barber shops, and gift, book, liquor and clothing stores and a boutique. Services will include laundry, dry cleaning, shoe shine, air-line, rental car and theater ticket counters, babysitters and house physician. Complimentary ice center & vending machines.

RECREATIONAL/AMUSEMENT FACILITIES—Heated outdoor swimming pool in cabana garden court area and 5 lighted all-weather tennis courts.

RATES—Year-round. European Plan rates on request. Value season: June-August. **Credit Cards:** American Express, BankAmericard, Carte Blanche, Diners, Master Charge. **For Direct Billing:** make arrangements in advance. Checks: cashed with proper identification.

—Principal Meeting Facilities, Equipment and Services—

GENERAL COMMENTS—Flexibility marks the exhibit area in the ground-floor Ballroom and 15 meeting room combinations on the 2nd floor and 3rd floor pool terrace. The Ballroom, with a 3,390-sq-ft pre-function area, is divisible into 4. The 2nd floor offers 5 meeting rooms, with portable walls to provide 8 additional subdivisions, and the 3rd floor pool terrace has 2 separate meeting rooms. All areas have individually controlled light, heat, sound and air conditioning systems. They are accessible by escalators, elevators and stairways via entrances separated from general guest traffic and have their own check and rest rooms and public and house telephones. Specifications for electrical and other utility systems have not been completed, but the exhibit area will offer direct truck access and have a capacity for at least 80 8x10' booths in a column-free area with unlimited floor load capacity.

Name of Room	Ballroom	Ballroom A B C D ea	Meeting 21	Meeting 30
Dimensions (LxWxH in feet)	120x100x16	60x50x11	72x41x10	58x42x10
Square Feet	12,000	3,000	2,952	2,436
Floor Number	Ground	Ground	2	2
Floor Cover	Carpet	Carpet	Carpet	Carpet
Portable Wall	Yes	Yes	Yes	Yes
Capacity				
Auditorium	1500	328	338	348
Classroom	1000	328	328	270
U-Shape	150	200	180	125
Reception	3916	979	184	812
Banquet	1250	294	291	244

MEETING EQUIPMENT:

Supplied by the hotel—at no charge: Installed and Portable PA Systems and All Microphones, Lecterns, Podiums; Stack Chairs; Blackboards; Easels; Cork Boards; Flannel Boards; Writing Materials; Lobby Bulletin Boards and Individualized Direction Signs.

Supplied either by the hotel or local vendors—at a charge: Tape Recorders and Phonographs; All Projectors and Screens; All CCTV Equipment, the Relay Capabilities of which are as yet undetermined; Typewriters; Duplicating Machines; Trucks. Given sufficient notice, the hotel will arrange for equipment with local vendors.

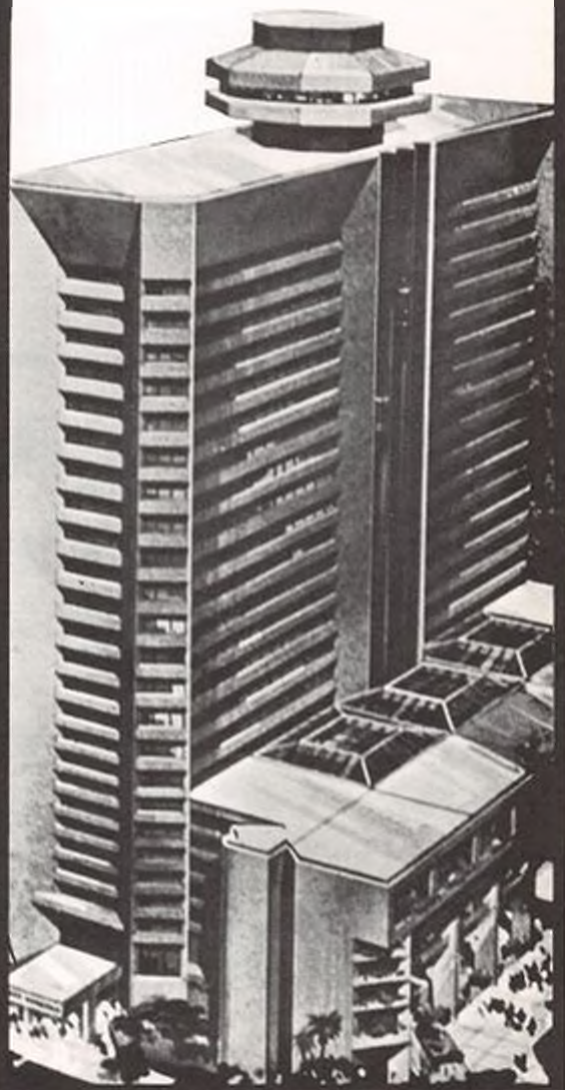
MEETING SUPPORT SERVICES:

Provided by the hotel—at no charge: Notary; Registration; First Aid—at a charge: Carpentry and Paint Shops; Plumber; Electrician and Locksmith; AV Operators and Repairmen; Translation Personnel.

Provided by local vendors—Print Shop; Photography Services; Display Builder; Sign Painter; Laborers; Musicians; Guards; Decorators; Tours and Entertainment.



HYATT REGENCY PHOENIX



THE ADAMS

538 Rooms

Central & Adams, P.O. Box 1000, 85001. PHONE: (602) 257-1525. KEY PERSONNEL: Stewart A. Mauser, Jr., Gen. Mgr.

LOCATION/TRANSPORTATION FACTS—Midtown hotel, located one block from both the Phoenix Civic Center and the city's business center. 3 miles, 8 minutes from Sky Harbor International Airport; 15-passenger complimentary limousines on call. Highway access via E/W I-10, 8 blocks south, or N/S I-17, 20 blocks west.

ACCOMMODATIONS—Ultra-modern southwestern-style hotel houses 538 guest rooms including 89 suites. All have air conditioning control, color TV, direct-dial phone, phone message alert, hi-fi radio, heat lamp, alarm clock, soundproof walls, carpeted dressing rooms. Many have wet bar, conversation area, portable grill, full glass walls & balcony. Groups are pre-registered.

DINING/ENTERTAINMENT—Aged beef and fresh seafood are served in the sophisticated atmosphere of the Sand Painter Restaurant & Lounge; entrees \$5-12, nightly entertainment. Casual dining 24 hours in the Citrus Grove coffee shop; entrees \$2-7. Beverages & light snacks in the Old Bar. 24-hour room service.

SERVICES/FACILITIES/SHOPS—Variety of service and specialty shops. Babysitters, house physician on call. Staff language fluency: French, Spanish, German, Japanese. Indoor valet parking for 450 cars.

RECREATIONAL/AMUSEMENT FACILITIES—Heated outdoor swimming pool, putting green, shuffleboard and sundeck. Health club with gym, steam baths and sauna.

RATES—European Plan, May 1-Sept. 30. Special rates June, July & Aug. City Tax 5%. Check out: 1PM. Credit Cards: American Express, BankAmericard, Master Charge. For Direct Billing: arrange in advance. Checks: cashed with credit card.

—Principal Meeting Facilities, Equipment and Services—

GENERAL COMMENTS—14 meeting-room combinations are located on the 2nd and 3rd floors and lower lobby level. The Grand Ballroom divides into Territorial & State Ballrooms; Apache & Hopi Rooms each divide into 2; and Navajo divides into 4. All have telephones, multiple electrical microphone outlets & controls for heat, sound, air conditioning and 220V 3-phase electricity. Separate entrances, 2 banquet kitchens, registration area, 5 storage rooms in meeting area.

Exhibits—Ballroom and 2nd floor rooms provide a total of 27,000 sq. ft. for 90 8'x10' or 70 10'x10' booths; truck docks with tank lifts and doors 25' wide, 10' high. Utilities: CCTV cable, broadcast conduits, compressed air, water, waste. 88 sq. ft. freight elevator.

Name of Room	Grand Ballroom	Apache	Hopi	Navajo
Dimensions (LxWxH in feet)	87x114x15	36x50x11	16x63x11	42x110x11
Square feet	12,738	1,800	2,298	4,620
Floor Number	3	2	2	2
Floor Cover	Carpet	Carpet	Carpet	Carpet
Portable Walls	Yes	Yes	Yes	Yes
Capacity				
Auditorium	1,400	275	200	600
Lectern	800	175	140	350
U Shape	NA	NA	NA	NA
Reception	260	300	300	800
Banquet	200	140	140	450

MEETING EQUIPMENT:

Supplied by the hotel—at no charge. Installed and Portable PA Systems; Lectern Microphone; Remote Control Cards; Lecterns; Podiums; Padded Metal Stack Chairs; Blackboards; Labels/Tables; Cork Boards; Flipchart Boards; Typewriters; Bulletin Board; Writing Pads, Pens, Pencils.—at a charge: Rear Screen and Overhead Projectors; TV Spotlights; Truck/Van.

Supplied by local vendors—Type Recorders; Multilingual Simultaneous Translation Equipment; 16mm, 8mm, Film Strip, Opaque and 35mm Slide Projectors; TV Cameras, Monitors, Recorders.

MEETING SUPPORT SERVICES:

Provided by the hotel—at a charge: Messenger Service; Stenographer; Notary Public; Carpenter Shop; Paint Shop; Plumber, Electrician; Locksmith; Laborers; Security Guards; Audio/Visual Operators.

Provided by local vendors—Print Shop; Photographer/Photo Shop; Display Builder; Sign Painter; Musicians; Decorating Service; Audio/Visual Repairs; Multilingual Simultaneous Translation Personnel.

THE KEY TO PHOENIX

And The Valley Of The Sun



Whether it be convention, business or pleasure travel, the new Adams Hotel unlocks the door to the year round pleasures and conveniences of THE VALLEY OF THE SUN

...19 floors of luxury, the Adams offers 538 superb guest rooms including 89 suites, each featuring color T.V. and AM-FM radio.

The meeting and banquet facilities are magnificent with 14 meeting rooms and 5 executive conference centers - perfect for meetings from 15 to 1500.

Amenities include a landscaped Lanai area with swimming pool, health club, indoor parking and nightly entertainment in the dining areas.

Located in the heart of Phoenix, only a few steps from the new Civic Plaza Convention Center and Symphony Hall and 8 minutes from Sky Harbor International Airport, The Adams is convenient to golf, tennis and shopping... indeed THE KEY

to all the famous year round features of the Valley of the Sun

THE ADAMS

Central & Adams

Phoenix, Arizona 85001, (602) 257-1525

Phoenix and Scottsdale/rebirth in the valley of the sun

Behind the golf courses, the swimming pools, the air-conditioned homes and factories, the resorts and dude ranches, Phoenix remains today what it has been for centuries—a creation of the sun and of irrigation.

Its first settlers were the Hohokum Indians, farmers who cultivated the desert by diverting the Salt River into a system of irrigation canals. The Hohokums vanished more than 600 years ago, but in 1867 when the modern city's founders raised their first crops (hay for the U.S. cavalry), they got their water—through repairs and enlargements—from the very same canals.

It was because the city fathers recognized that they were participating in a renaissance that they named their town Phoenix. Phoenix's first citizens realized that they were participating in a rebirth, but it is doubtful if they even imagined that their city would grow to far so fast.

It wasn't until 1911, with completion of Roosevelt Dam—and ample water for irrigation and new settlers—that the city's future was assured. Since then the sun has shone (86% of all possible hours) on waves of prospectors, farmers, (dates, oranges, truck gardens), retirees and vacationers. Water makes the desert bloom; air conditioning takes the worst out of summer. Sky Harbor Airport continues to set traffic records.

PHOENIX, Arizona, Facts and Figures

Altitude: 1,086 ft.
Telephone Area Code: 602

Area: 269.3 sq. mi.
Zip Code Prefix: 850

Population: 781,850

Metro Area Pop.: 1,354,000
Time Zone: Mountain

TRANSPORTATION

Air—Phoenix Sky Harbor Intl. Airport is served by Aeroméxico, American, Continental, Delta, Frontier, Hughes Airwest, TWA and Western airlines. Commuter carrier: Cochise.

Transfers—Airport to center of Phoenix, 4 miles. By taxi, about \$4.50 and 15 minutes; airport limo, \$2.50. Gray Line (see Sightseeing, below) offers group transfers to Phoenix and Scottsdale.

Car Rental—Aerways, Avis, Budget, Dollar, Econo-Car, Hertz, National, Thrifty.

Rail—Union Station is served by Amtrak with three trains a week East to New Orleans and West to Los Angeles.

Highway Access—From Los Angeles: I-10. From Tucson and Southeast Arizona: I-10. From the Grand Canyon area via Flagstaff: State 64 to U.S. 89 and I-17. From Las Vegas: U.S. 93, 60 and 89.

Taxi Rates—First mile, \$1.30; each additional mile, 70¢.

Public Transit—Phoenix Transit Corp. operates buses in downtown Phoenix. They run every 15 minutes during rush hour and every 30 minutes the rest of the day. Fare is 35¢, exact change required.

SIGHTSEEING

Gray Line of Phoenix offers regularly scheduled motorcoach tours of the Phoenix-Scottsdale area ranging from 3½ hours to a full day at group (25) rates of \$4.25 to \$14.50. On the 6-hour Carefree Rawhide and Desert Botanical Gardens tour, for example, you'll see over 1,000 species of cacti in the Desert Botanical Gardens. Next is a step back in time to the Arizona Territorial Days in Rawhide where you can visit the Blacksmith's Shop, walk through the mine and pan for gold, ride the stagecoach and wander around the Old West Museum. Then on to Carefree and its Spanish Village.

Pre- and post-convention trips are also offered.

WEATHER, DRESS

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Avg. daily high	64	68	75	83	92	101	104	101	98	86	73	66
Avg. daily low	35	38	42	50	57	65	75	73	67	54	42	37
No. days with 01 rain	4	4	3	2	1	1	4	5	3	3	4	4

One of the main reasons that Phoenix's population has been growing at a break-neck pace is because of its warm, dry climate, recommended for practically whatever ails you. Summers are long but the high daytime temperatures are bearable because the air remains dry. Winters are comfortably warm. Whenever you plan to visit, however, remember that the desert air retains very little daytime heat, and when the sun goes down, so does the mercury. Light jackets and sweaters will be necessary in the morning and evening, except during the hottest months.

The Valley of the Sun's dry, sunny climate has created a predominantly outdoors style of living. Casual is the word to keep in mind while packing a wardrobe. Light, bright colors are worn year-round, and Western garb is seen everywhere. For women, cotton dresses, slacks and shorts are perfect for daytime during the summer months; knits and pant suits for winter. Shorts and slacks, sport shirts and turtleneck sweaters will take men around the city during any season. Many dining rooms require jackets and medium weight fabrics will be most comfortable. If horseback riding is on your agenda, your most casual jeans, boots and plaid cotton shirt are all that is required. Evening wear depends largely on what you do and where you go. At the poshest clubs and restaurants, formal attire is not unusual.

LIQUOR

The legal drinking age is 19. Bars open at 6 a.m. and close at 1 a.m. Monday through Saturday. Sunday hours, noon to 1 a.m. Spirits, wine and beer are sold at package stores and licensed grocery and convenience stores during legal bar hours. Some cocktail lounges also sell liquor by the bottle.

FOOD

Dining out in the Valley of the Sun can be a gastronomic globe-trotting experience: anything from teriyaki to sauerbraten, enchiladas to Indonesian rijsttafel. But Phoenix is cowboy country, and the overwhelming majority of local restaurants serve steaks, ribs, chops and fried or barbecued chicken. Fish and seafood are popular and very fresh despite Arizona's landlocked situation. Many of the better dining spots feature this morning's lobster and oysters lifted from New England waters. A sampling of some of the most popular eating establishments:

El Chorro—A short drive along a dusty, bumpy road takes you to a small hacienda-style building well back from the roadway. Three fireplaces help to create a romantic, intimate atmosphere, one that calls for a bottle of fine wine to accompany the house specialties—rack of lamb for two or steak and lobster tail. This is a popular spot, so call early for reservations.

Nantucket Lobster Trap—Walk in the door and pick your flight. On a blackboard, just inside the doorway, is a chalked list of the day's flight schedules and their last cargo, fantastically fresh. If the sign reads "Main Lobster Live, Boston TWA flight 436," try the Nantucket Lobster Pot, whole lobster boiled in an earthen pot, shrimp, yam and corn on the cob. Boston sole and Alaskan king crab are favorites. Two locations, one in Scottsdale, the new Lobster Trap in Phoenix.

The Salt Cellar—If you don't have the exact address for this one, and even if you do, you're likely to drive past the site assuming that this eatery has been razed since the publication of your guide book. It hasn't. Former New York P.R. executive Philip Barnard built the entire establishment underneath a patch of parkland marked only by an unassuming sign. Down below, however, the three dining rooms and cocktail lounge are decorated with World War I posters and theater placards. Village propellers are employed as fans. Beef stroganoff, top sirloin, oysters, and huge Indian Ocean tiger shrimp are dinner favorites all expertly prepared. For lunch try the W.C. Fields Memorial Burger. A hamburger served with a chilled martini; can't be all bad. In Scottsdale.

John's Green Caber—A local favorite for well over 30 years, now under new management. Burning torches mark the entrance to this one-story stucco and stone building where the atmosphere is comfortable and pleasant. Steak ribs of beef and Australian lobster tails are featured menu items. Lunch is served Monday through Friday, dinner is served on the weekends.

Several other good spots include the **Aviz House** where the only choice you get is the country—Japan, China, Mongolia. They take it from there. **Pinnacle Peak Patio Steak House**, 20 miles northeast of Phoenix and worth the drive. T-bone steaks barbecued on three outdoor pits, ranch beans, rolls, salad make for a truly chuck wagon-style dinner.

When casting your site-selection ballot, vote Phoenix for the 36th World Science Fiction Convention.

"THE DESERT IS GREAT IN '78!"